



2024 NMHC / GRACE HILL RENTER PREFERENCES SURVEY PRIVACY POLICY

This policy and the Grace Hill Privacy Policy, which appears at <https://gracehill.com/privacy> and is incorporated here by reference, defines the commitment of Grace Hill to protect the privacy of resident information and survey response data that is collected or used in the course of conducting the 2024 NMHC / Grace Hill Renter Preferences Survey.

We do not share any personally identifying information (PII) with anyone.

Except as described below regarding law and government orders, Grace Hill will not share any individual's PII. Grace Hill agrees to maintain anonymity of all survey responses that it obtains in connection with its Renter Preferences Survey. Grace Hill will comply with all applicable privacy laws. The community and resident data received from participating firms will only be used in conjunction with the Renter Preferences Survey. Grace Hill does not receive any compensation or consideration for this data.

We receive all submitted survey data directly to a proprietary database.

Grace Hill is the sole recipient of all survey data that responding renters submit. No other entity has access to the survey results database or Grace Hill's survey platform.

We remove all PII when publishing and distributing survey results.

Grace Hill only uses aggregate or anonymized data when creating and distributing reports. Aggregate data are data that incorporate responses from multiple responders who share specified demographic characteristics. Anonymized data are data that, although related to an individual with specified demographic characteristics, contain no data points from which that individual can be identified. Demographic characteristics are broadly defined: for example, location is only to the municipal level; age and income are within broad brackets; etc. No PII is shared or disseminated in reports of survey findings.

We disclose PII only when required by law or government order.

Grace Hill may disclose PII if required by law or order of any government authority having jurisdiction.



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