

Text/SMS is one of the most reliable forms of communication and widely preferred by young adults as a safe and effective quick response method. By adding Text/SMS delivery to your KingsleySurveys package, you will see a higher response rate and more comprehensive, actionable insights for your team!



High Delivery Rate



Quick Response



**Integrated Reporting** 



## Enhance Survey Experience To Achieve a Higher Response

Short, concise surveys are easy to respond to from a phone or mobile device while on the go! On average, it takes just 90 seconds for someone to respond to a text. Target specific events like move-in, work order, and move-out with well-timed Text/SMS survey delivery!



## Flexible Delivery Options

Reach all prospects and residents in your CRM, not just those with active email addresses! Up to five questions can be delivered via Text/SMS, and longer surveys can be delivered with a short message that includes a link to the full survey.

## Powerful Survey Reporting

KingsleySurveys Text/SMS surveys can capture both qualitative and quantitative response data. Both are displayed in comprehensive, roll-up results in the online portal.



Get started today by adding KingsleySurveys Text/SMS delivery to your program package!